

The Borough of Ship Bottom and Long Beach Island PBA Local 175
present the 10th Annual

VIC PENNISI MEMORIAL

SHIP BOTTOM SPRINT FOR LIFE

5k Run and 2 mile Fitness Walk

www.ShipBottomSprint.com

Benefiting the LEUKEMIA and LYMPHOMA SOCIETY

April 14, 2012

Hello Friend;

Well it's that time of year; and I cannot believe it's our 10 year anniversary! We once again write to ask for your help in making this year our most spectacular - and record-breaking in terms of fundraising - to date!

The Sprint has grown leaps and bounds since its inception in 2002; in fact, we had just about 750 participants last year! Our growth is mainly attributed to the tremendous outpouring of support we receive from so many people, year after year. The Sprint truly represents our efforts as a community, in helping make a difference in the lives of those individuals affected by blood related cancers, and their families. So we ask you to please consider donating this year - **Any amount or type of donation is accepted and greatly appreciated.**

A \$250.00 or more donation will include:

Your business name printed on its own 36" x 24" sign, to be displayed at the race start/finish. Your business name printed on the back of the long sleeve quality T-shirt each participant will receive. Your business name, address and phone number listed on a promotional flyer which will be distributed to each participant via their registration packet, as well as displayed on our website for one year.

A \$100.00 or more donation will include:

Your business name printed on the back of the long sleeve quality T-shirt each participant will receive (last year we printed and handed out over 850 shirts). Your business name, address and phone number listed on a promotional flyer which will be distributed to each participant via their registration packet, as well as displayed on our website for one year.

A \$99.00 or less donation will include:

Your business name address and phone number listed on a promotional flyer which will be distributed to each participant via their registration packet, as well as displayed on our website for one year.

Merchandise / Gift Certificate donations to be auctioned off at the after-race party. If donation is valued at \$100 or more, your business name will be printed on the back of the long sleeve quality T-shirt each participant will receive (last year we printed and handed out over 850 shirts). Your business name, address and phone number will be listed on a promotional flyer which will be distributed to each participant via their registration packet, as well as displayed on our website for one year.

Food / Beverage donations distributed at race (examples: bottled water, bagels, fruit, nutrition bars, etc.). Signage will be posted advertising your contribution. If donation is valued at \$100 or more, your business name will be printed on the back of the long sleeve quality T-shirt each participant will receive (last year we printed and handed out over 850 shirts). Your business name, address and phone number will be listed on a promotional flyer which will be distributed to each participant via their registration packet, as well as displayed on our website for one year.

Please know that in addition to advertising your business, your generosity truly means so much more. The majority of money we raise goes towards helping fight blood-related cancers, and assisting the Leukemia and Lymphoma Society – mainly through the Team in Training program - in its relentless efforts to find a cure. For more information, log on to www.leukemia-lymphoma.org . In addition, a small fraction of our proceeds are also donated to charitable organizations such as the Juvenile Diabetes Foundation and the American Cancer Society (these charities vary from year to year).

If you are unable to participate financially, volunteers are always needed, and greatly appreciated for race day. Also, as everyone benefits from new people visiting the area, we will be more than happy to include your business flyer, brochure or promotional item in our race packets. Simply contact me, Maria Pennisi at (609) 709-4576, to arrange pick-up or delivery. We plan to fill 800 goodie bags this year.

To donate, simply fill out this page, all checks being made out to the **SHIP BOTTOM SPRINT, INC.** (a NJ non-profit, 501(c)3 corporation), and mail to:

Ship Bottom Sprint
c/o Maria Pennisi
P.O. Box 423
Ship Bottom, NJ 08008

We ask that you please respond no later than **March 23, 2012**. If you have any questions or concerns, please contact me, Maria Pennisi at (609) 709-4576.

I look forward to hearing from you. Let's all work together to make the day an even bigger success than last year. Thank you in advance for your support!

Sincerely,

Maria Pennisi

Maria Pennisi, race director

Yes, I would like to sponsor the 10th Annual Ship Bottom Sprint for Life:

Business name and contact person: _____

Donation: \$250.00 _____

\$100.00 _____

\$_____ _____

Other _____

(If a non-monetary donation is being made, please specify the item, and include a phone number so we can arrange for pick-up)

Phone _____